

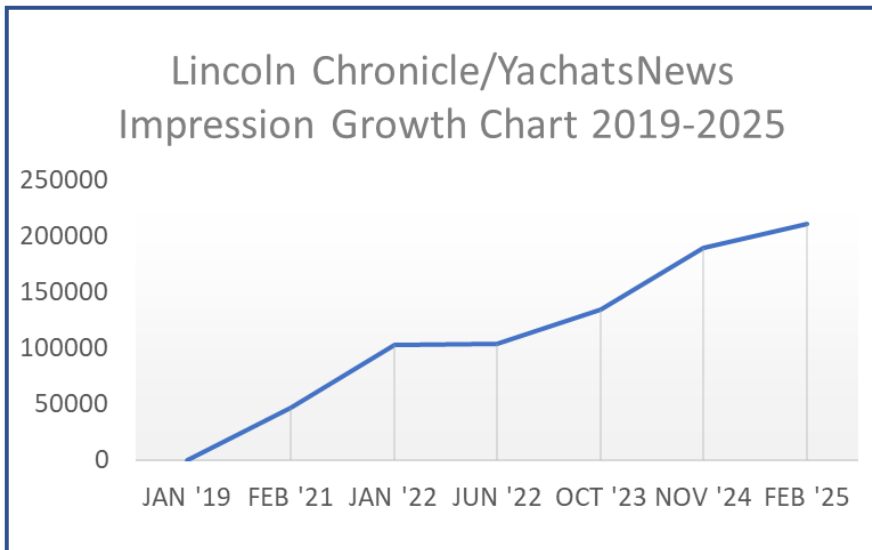


Lincoln Chronicle

An independent nonprofit news site serving Lincoln County

Launched in January 2019 as YachatsNews, the organization transitioned to a 501c3 nonprofit in 2022, and in March 2025 renamed its website to Lincoln Chronicle to reflect its broader coverage. It is the go-to source of news for thousands of Oregon coast residents and its many visitors. It is also the place where each week you can tell thousands of readers about your business, your organization or your event.

The website is well respected and received for its straightforward coverage of issues, trends, businesses, events and local governments. That's evidenced by its growth to more than 2 million page views in 2024, the most of any media in Lincoln County.



Lincoln Chronicle / YachatsNews PAGEVIEWS

March 2024 – February 2025

12 Month Total:

2,057,153

Average Monthly:

171,429

Digital Advertising Manager

Tiffany Sullivan

bluesprocketbrokerage@gmail.com

503-367-6776



Blue Sprocket Brokerage
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Blue Sprocket Brokerage, LLC
Representing YachatsNews.com



Digital Display Ad Rates

Digital Ad Rates

AD SIZE (pixels)	2 WKS	1 MO	2 MO	3 MO	6 MO	12 MO
1024x183 Top Banner	\$150	\$245	\$355	\$475	\$830	\$1,495
300x250 Sidebar Rectangle	\$130	\$205	\$280	\$365	\$595	\$1,070
300x600 Sidebar Half Page	\$170	\$280	\$410	\$530	\$950	\$1,710
1340x300 HP In-Story Banner	\$120	\$190	\$265	\$350	\$580	\$1,045
1340x300 HP Premium Banner	\$230	\$360	\$560	\$860	\$1,335	\$2,405

Roadblock

(Fixed Position Upgrades) Right Rail or In-Column:

1st = 55% • 2nd = 50% • 3rd = 45% • 4th plus = 40%

Weekly NEWSLETTER

(Wednesdays & Fridays)

600x200 In-Story Banner

\$45 per insertion

Subscribers (Opt-In) = 2,500+



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File Types Accepted:
JPG, JPEG, PNG, or GIF formats

File Quality:
High Resolution, Max Quality, 300ppi

File Size: 300k - 500k

DEADLINES (prior to start date): Reservation/Ad Production 3-4 days prior Camera-Ready Art 1-2 days prior

Note: Call or email for a rate quote on run dates over 12 months. Ads are subject to rotation in-column homepage & on the right rail, unless they are upgraded to a roadblock (fixed position). Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged Starting at 60 days past due.

Lincoln Chronicle

Digital Display Spec Ads

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1024 X 183 (pixels) Top Banner

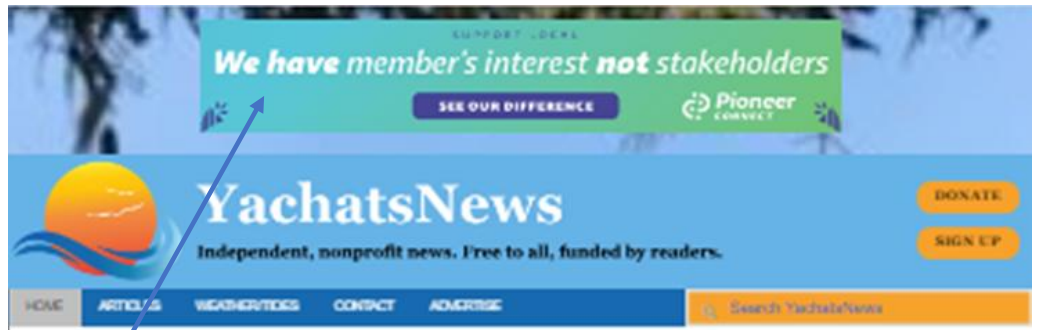
1340 X 300 (pixels) HP Premium Banner

300 X 600 (pixels) Half Page

1340 X 300 (pixels) HP In-Story Banner

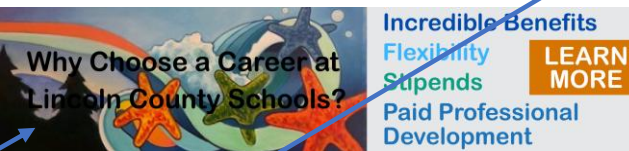
300 X 250 (pixels) Rectangle

Slider (2-4 Panel Ads) 300 X 250 – Rectangle (pixels)



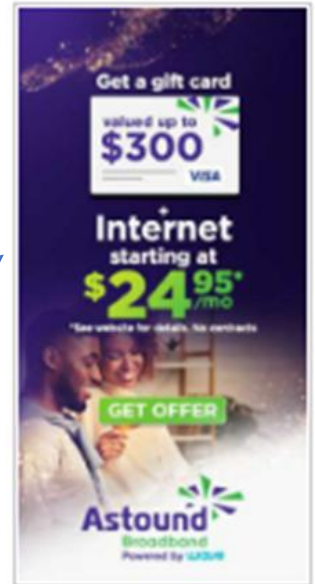
After boom of 2021-22, Oregon's Dungeness crab fishermen now buffeted by low prices, short season and rough weather

By QUINTON SMITH/YachatsNews If you buy a fresh Oregon Dungeness crab from the market this weekend, you'll pay around \$7.95 a pound – half what it cost this time last year. But because of the dynamics of the industry – and the law of supply and demand – the crabber who has hundreds of thousands of dollars tied up in a boat and spent 36 hours toiled around at sea this week is being paid half – \$2-3 a pound – of what he earned last year. The owners and operators of Oregon's 320-boat Dungeness fleet – just like their farming counterparts – are at the mercy of the sea and ... [Read More](#)



Yachats "Swifty" group seeks funding to expand its aid to migrating birds, builds website, launches video

JANUARY 24, 2023
By CHERYL ROMANO/YachatsNews YACHATS – While their winged tenants are wintering in warmer climes, a local group of bird-lovers is expanding to provide more nesting boxes for some migrating species. Thanks to the efforts of SWIFTY – Seafowl In Flight to Yachats – tree swallows, violet-green swallows, chickadees and purple martins ... [Read More](#)



ADVERTISE HERE: Garage sales, items for sale, job openings, real estate



Classified Ad Example Listings...



FREE: Queen Mattress size bed frame with 8 drawer base. Mattress not

MAINTENANCE WORKER NEEDED!
 The City of Depoe Bay is looking for the right person to fill an immediate opening for a Maintenance Worker position. Love to tinker and problem solve? How about tackling new challenges? If yes, this is your chance to shine! [CLICK HERE](#) For Information.

UTILITY WORKER NEEDED! The City of Depoe Bay is looking for the right person to fill an immediate opening for a Utility Worker 1 or 2 position. This important position is the first step in a career path that has potential for further advancement both within the City and the water industry in general. [CLICK HERE](#) For Information.



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Coastal CLASSIFIED Digital Ad Rates

Classified Standard Ad Rates

4 LINES / 1 WEEK ...\$10

ADDITIONAL LINES.....\$1.65 ea

ADD a Photo or Logo.....\$9

Frequency discounts are available.
 Bulk pricing available for 15+ lines.

Pre-Payment is required for activation of ads.
 All LincolnChronicle.org classified advertising may be cancelled but is Not-Refundable.

Make sure the details of your ad are accurate as it will be posted as submitted.

IF YOU FIND AN ERROR IN YOUR AD, call or email Tiffany Sullivan (below) immediately.

TO PLACE A CLASSIFIED AD:

EMAIL Tiffany Sullivan at bluesprocketbrokerage@gmail.com

DEADLINE

Reservation/Ad Production 1-2 days prior to start date.

Digital Advertising Manager
 Tiffany Sullivan

bluesprocketbrokerage@gmail.com

503-367-6776

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Public / Legal NOTICES Digital Ad Rates

Public/Legal Notice Ad Examples
For Sidebar Listings and Main Page...

You are here: [Home](#) / Archives for
Public & Legal Notices

Public / Legal Notices

LEGAL PUBLICATION MANAGER/GENERAL REQUEST FOR PROPOSALS COMMUNITY COLLEGE FEBRUARY 28, 2025 (EDIT)

[Read more...](#)
LEGAL PUBLICATION COMMUNITY COLLEGE GO-BOND PROGRAM Community College (OCCC) is se

FILED UNDER: PUBLIC & LEGAL

2024 LINCOLN COUNTY TAX FORECLOSURE LIST

NOTICE OF PUBLIC HEARING DEPOE BAY PLANNING COMMISSION COASTAL SHORELANDS REVIEW

NOTICE OF PUBLIC HEARING DEPOE BAY PLANNING COMMISSION APPLICATION FOR PARTITION

Request for Qualifications: PROJECT MANAGEMENT SERVICES FOR OREGON COAST COMMUNITY COLLEGE

[Read All Public & Legal Notices Here...](#)

APPLICABLE ORDINANCES:
a) Section 1.010: Gen
b) Section 1.200: Co
c) Section 4.020: OB
d) Section 4.200: Pro
e) Article 6: Intense
f) Article 11: Develo
g) County Assessor's M

LOCATION:
The subject property
County Assessor's M

APPLICATION MATERIALS:
Application materials, documents and evidence submitted by or on behalf of the applicant are available for inspection at the Hall and are to be obtained at said. Documents or evidence submitted available by the applicant after 21 days prior to the hearing commencing grounds for a continuance of the hearing if any party requests such a continuance. Copies of the said Request for this case are also available for review and may be purchased at Depoe Bay City Hall, 470 3rd Street, Assessor's Hall prior to the hearing.

TESTIMONY:
Testimony may be submitted in written or oral form. Oral testimony will be taken during the course of the public hearing. Failure to make an appearance at a hearing, either in person or in writing, or failure to provide statements/evidence sufficient to allow the Planning Commission an opportunity to respond to the issues/proposals agreed to by the Land Use Board of Appeals on that date. The comment period for written testimony expires Wednesday, March 12, 2025, 4:00 p.m. and failure to Depoe Bay City Hall or email planning@depobayoregon.gov

[Read more...](#)
FILED UNDER: PUBLIC & LEGAL NOTICES

REQUEST FOR PROPOSALS CITY OF DEPOE BAY ESTABLISHMENT OF A DESTINATION MANAGEMENT ORGANIZATION (DMO) TO MANAGE TOURISM MARKETING & PROMOTION SERVICES RFP 2025-02 FEBRUARY 1, 2025 (EDIT)

[Read more...](#)
REQUEST FOR PROPOSALS CITY OF DEPOE BAY ESTABLISHMENT OF A DESTINATION MANAGEMENT ORGANIZATION (DMO) TO MANAGE TOURISM MARKETING & PROMOTION SERVICES RFP 2025-02 The City of Depoe Bay (the "City") [-]

Public / Legal Notice Standard Ad Rates

Notice Flat Rate.....\$75
Affidavit of Publication.....\$20

Notice listings show on the right sidebar and are linked to your individual notice on the main notice page. All notices are archived.

All LincolnChronicle.org public and legal notice advertising may be cancelled but is Not-Refundable.

Make sure the details of your notice are accurate as it will be posted as submitted. **IF YOU FIND AN ERROR IN YOUR NOTICE,** please correct the notice and resubmit to Tiffany Sullivan at the email below.

TO PLACE A Public / Legal Notice:
EMAIL Tiffany Sullivan at
bluesprocketbrokerage@gmail.com

DEADLINE
Reservation/Ad Deadline 1-2 days prior to start date.



Digital Advertising Manager
Tiffany Sullivan
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